

Fo DA      Multiple Linear Regression  
              :  
L12      (& Polynomial) Regression

Input data  $(X, y) = \{(x_1, y_1), (x_2, y_2), \dots, (x_n, y_n)\}$

$x_i \in \mathbb{R}^d$      $y_i \in \mathbb{R}$

linear model

$$\hat{y}_i = \underbrace{M_{\alpha}(x_i)}_{b} = \alpha_0 + \sum_{j=1}^d \alpha_j x_j$$

$\alpha = (\alpha_0, \alpha_1, \alpha_2, \dots, \alpha_d) \in \mathbb{R}^{d+1}$

$x_i = (x_{i1}, x_{i2}, \dots, x_{id})$  dependent vars

$\hat{y}_i = \langle \alpha, (1, x_i) \rangle$

Data  $(X, y)$  Model  $M_\alpha$   $\alpha \in \mathbb{R}^{d_{\text{out}}}$

$$X \subset \mathbb{R}^d \quad y \in \mathbb{R}$$

Error

$$\text{SSE}(X, y) = \sum_{i=1}^n r_i^2 = \sum_{i=1}^n (y_i - M_\alpha(x_i))^2$$

$X \in \mathbb{R}^{n \times d}$

$\alpha = \begin{pmatrix} \alpha_1 \\ \vdots \\ \alpha_d \end{pmatrix} \in \mathbb{R}^{d \times 1}$

$\hat{X} \in \mathbb{R}^{n \times (d+1)}$

$\text{all } \hat{X} \text{ is column}$

$X = \begin{bmatrix} 2 & 4 & 3 \\ 1 & 7 & 6 \end{bmatrix} \in \mathbb{R}^{2 \times 3}$

$\hat{X} = \begin{bmatrix} 1 & 2 & 4 & 3 \\ 1 & 7 & 6 \end{bmatrix} \in \mathbb{R}^{2 \times 4}$

$\hat{X} = \begin{bmatrix} 1 \\ ; \\ X_1, X_2, \dots, X_d \end{bmatrix}$

$X_j = \begin{bmatrix} x_{1j} \\ x_{2j} \\ \vdots \\ x_{nj} \end{bmatrix}$

optimal SSE  
soln

$$\alpha^* = (\hat{X}^\top \hat{X})^{-1} \hat{X}^\top y$$

$\hat{X}$  is  $M_\alpha$  (linear model)  
?

input to linear model

to make a prediction

Model

$$\hat{y}_i = M_\alpha(x_i) = \alpha_0 + \alpha_1 x_{i1} + \alpha_2 x_{i2} + \dots + \alpha_d x_{id}$$

$X \in \mathbb{R}^{n \times d}$

$x_i \in \mathbb{R}^d$

$x_i = (x_{i1}, x_{i2}, \dots, x_{id})$

$\hat{y}_i \leftarrow \langle x_i \rangle$

# Website tracking customers

$n = 11$  customers

track  $\rightarrow$  3 explanatory variables

$X \in \mathbb{R}^{n \times d} = \mathbb{R}^{11 \times 3}$ .

1. time on site (sec)
2. jiggles (cm)
3. scroll (cm)

time: $X_1$	jiggle: $X_2$	scroll: $X_3$	sales: $y$
232	33	402	2201
10	22	160	0
6437	343	231	7650
512	101	17	5599
441	212	55	8900
453	53	99	1742
2	2	10	0
332	79	154	1215
182	20	89	699
123	223	12	2101
424	32	15	8789

track  
dependent

Var  
sales in cents

customer  
 $= g \in \mathbb{R}^n$

$$\alpha^* = (\tilde{X}^T \tilde{X})^{-1} \tilde{X}^T y$$

$$\alpha_0 = 26.26 \quad \leftarrow \text{come on site}$$

$$\alpha_1 = 0.42 \quad (\text{time on site})$$

$$\alpha_2 = 17.72 \quad (\text{jiggles cm})$$

$$\alpha_3 = -6.50 \quad (\text{scroll cm})$$

# Polynomial Regression

Input  $(X_{1,5})$   $X \in \mathbb{R}^{n \times d}$  (assume  $d=1$ )  $y \in \mathbb{R}^n$

poly-degree-2 (quadratic) model

$$\hat{y} = M_{\alpha}^{(2)}(x) = \alpha_0 + \alpha_1 x + \alpha_2 x^2$$

$$M_{\alpha}^{(2)}: \mathbb{R} \rightarrow \mathbb{R}$$

$$\begin{aligned}\hat{y} &= M_{\alpha}^{(p)}(x) = \alpha_0 + \alpha_1 x + \dots + \alpha_p x^p \\ &= \alpha_0 + \sum_{j=1}^p \alpha_j x^j = \sum_{j=0}^p \alpha_j x^j \quad x \in \mathbb{R}^{p+1} \\ &= \langle x, (1, x, x^2, \dots, x^p) \rangle \quad (1, x, x^2, \dots, x^p) \in \mathbb{R}^{p+1}\end{aligned}$$

Residual for  $(x_i, y_i)$  as

$$r_i = \hat{y}_i - y_i = M_{\alpha}^{(P)}(x_i) - y_i$$

$$SSE((x, y), M_{\alpha}^{(P)}) = \sum_{i=1}^n r_i^2 = \sum_{i=1}^n (M_{\alpha}^{(P)}(x_i) - y_i)^2$$

*initial point*

$$= \sum_{i=1}^n \left( \langle \alpha, (1, x, x^2, \dots, x^P) \rangle - y_i \right)^2$$

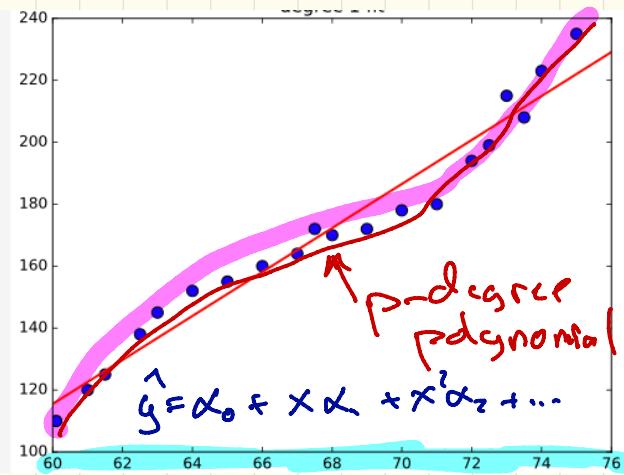
$$x \in \mathbb{R}^P$$

$$\tilde{x}_P = \begin{bmatrix} 1 & x_1 & x_1^2 & \dots \\ \vdots & \vdots & \vdots & \ddots \\ 1 & x_n & x_n^2 & \dots \\ \vdots & \vdots & \vdots & \ddots \\ 1 & x_P & x_P^2 & \dots \end{bmatrix}$$

$$\begin{aligned} \tilde{x} &= (1, x, x^2, \dots, x^P) \in \mathbb{R}^{P+1} \\ x_{(P)} &= (\tilde{x}_P^\top \tilde{x}_P)^{-1} \tilde{x}_P^\top y \end{aligned}$$

$X$ height (in)	$y$ weight (lbs)
66	160
68	170
60	110
70	178
65	155
61	120
74	223
73	215
75	235
67	164

$X$ height (in)	$y$ weight (lbs)
61.5	125
73.5	208
62.5	138
63	145
64	152
71	180
69	172
72.5	199
72	194
67.5	172



$$X = \begin{bmatrix} 2 \\ 4 \\ 3 \end{bmatrix} \in \mathbb{R}^{n=3}$$

$$y = \begin{bmatrix} 1 \\ 6 \\ 5 \end{bmatrix}$$

$p=5$

$$\tilde{X}_P = \begin{bmatrix} 1 & 2 & 4 & 8 & 16 & 32 \\ 1 & 4 & 16 & 64 & 256 & 1024 \\ 1 & 3 & 9 & 27 & 81 & 243 \end{bmatrix}$$

$\Rightarrow \tilde{y}$

$x_0 \ x_1 \ x_2 \ x_3 \ x_4 \ x_5$